

C O C I N A
S A G R A D A



We are a **collective** of versatile storytellers, experience designers, musicians, chefs and artists putting all our passion for immersive experiences at the service of food to help **Chefs around the world** craft the stories of their dishes and design better experiences for their guests.



FOOD & STORIES

Case Studies



BOCAVALDIVIA



From an 8 course conventional menu where the guests sat around a table and dishes were explained in the conventional way...

...To a **fully immersive experience** where the guests indulged in a night of lavishness, deep conversations, **sensuality, dance and magic.**



Stories were told around the ingredients and the processes.





Guests participated in the making of the dishes that the chef had created for the dinner.

Participants were divided in ancient "clans" and asked to create their ritual costumes and paintings.

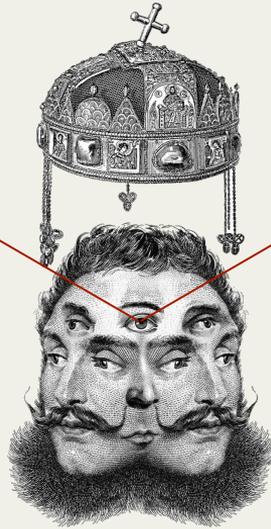


We removed the table and created
a set up that fostered interaction
by being laying down and in groups.



Each clan created rituals and experiences
for the rest of the participants.





*"Is this even real? The most lavish experience I've been to.
We felt like Moroccan kings being fed the glory of life.
I don't know if I'll ever experience something like this again."*

Charlotte Terrien

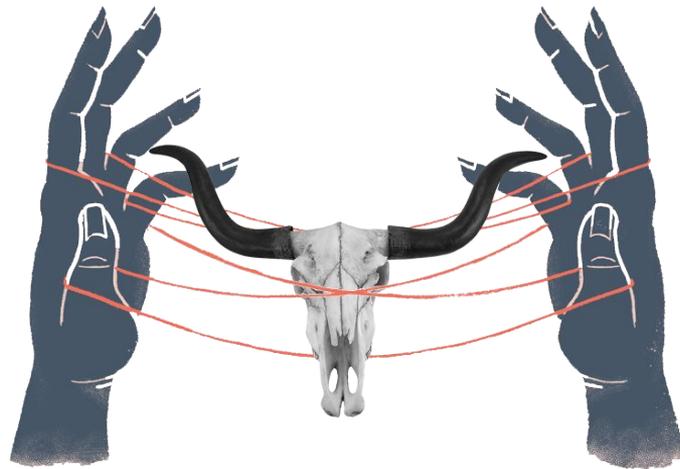
Bocavaldivia dinner transformation is a perfect example of our work, transforming the essences like **ancient alchemists** and turning dinners into immersive memorable experiences that leave a lasting impact in every guest.

Working hand on hand with the Chef and the food he has designed and tapping into all the story-layers that we've developed under **our Design Thinking method**, we take a delicate but ordinary dinner and transmute into an extraordinary experience.





ARIADNE'S THREAD



Every 9 years, 14 people are sent to the island of Crete to be eaten by the dreaded minotaur, who lives in the heart of the Maze.

This year, **we sent 31 victims.**





First, they **enjoyed their last meal** (and oh boy, it was a lavish one). Then, they got lost inside the maze, following threads and looking for any **hint to hunt the minotaur**. In their quest for over five hours, they met other mythological creatures (the Seer, the Fates, the Sphinx) until they finally faced their destiny against **Ariadne and the bull**.



LIGHTS OUT



12 guests blindfolded before meeting each other.

4 hours of mystery and stories.

An immersive sensorial experience.

A feast for the mouth and the senses.

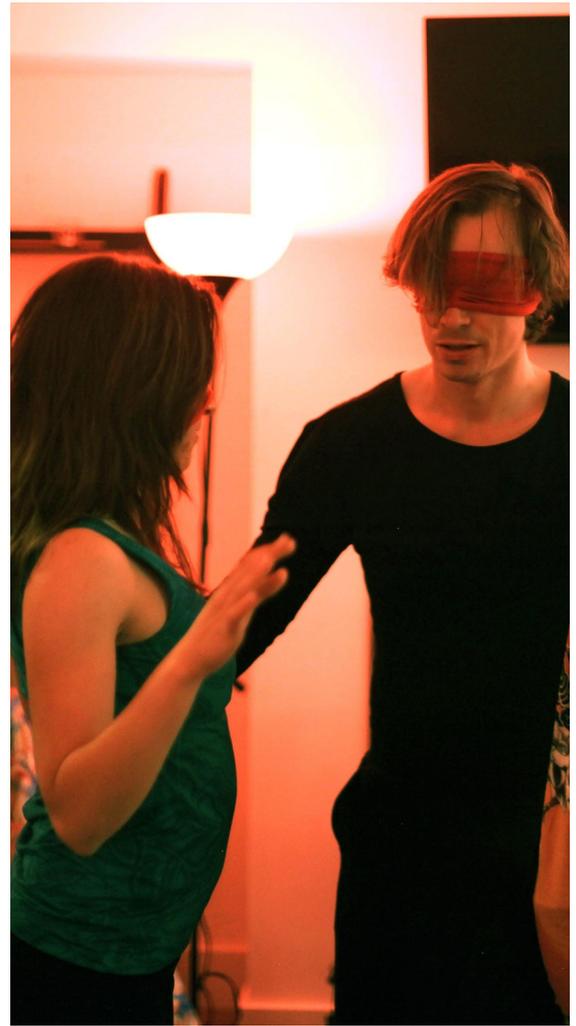
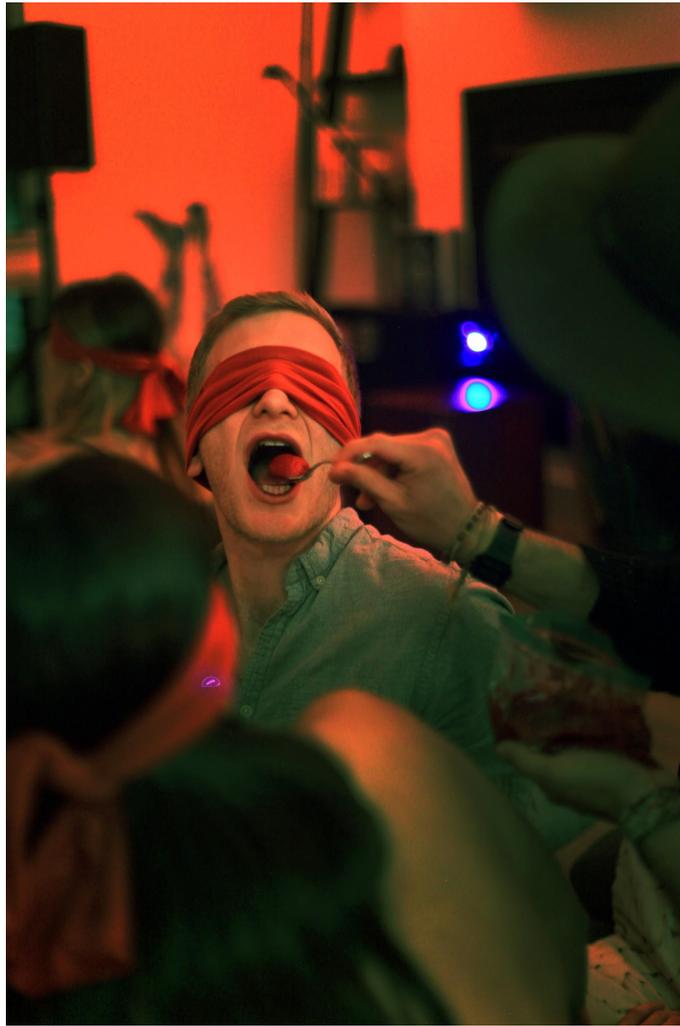
A social experiment...

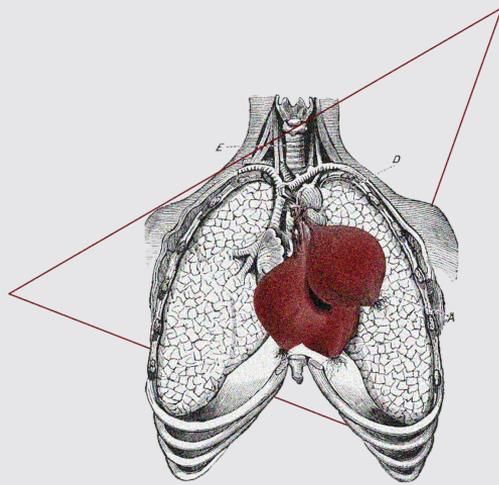


Each **Lights Out** experience is unique.
Each course is designed to be an explosion in the mouth and
different games and interactions push the guests out of their
comfort zones in a night that most describe as one of the best
experiences they had.

...and that's as much as we can tell.







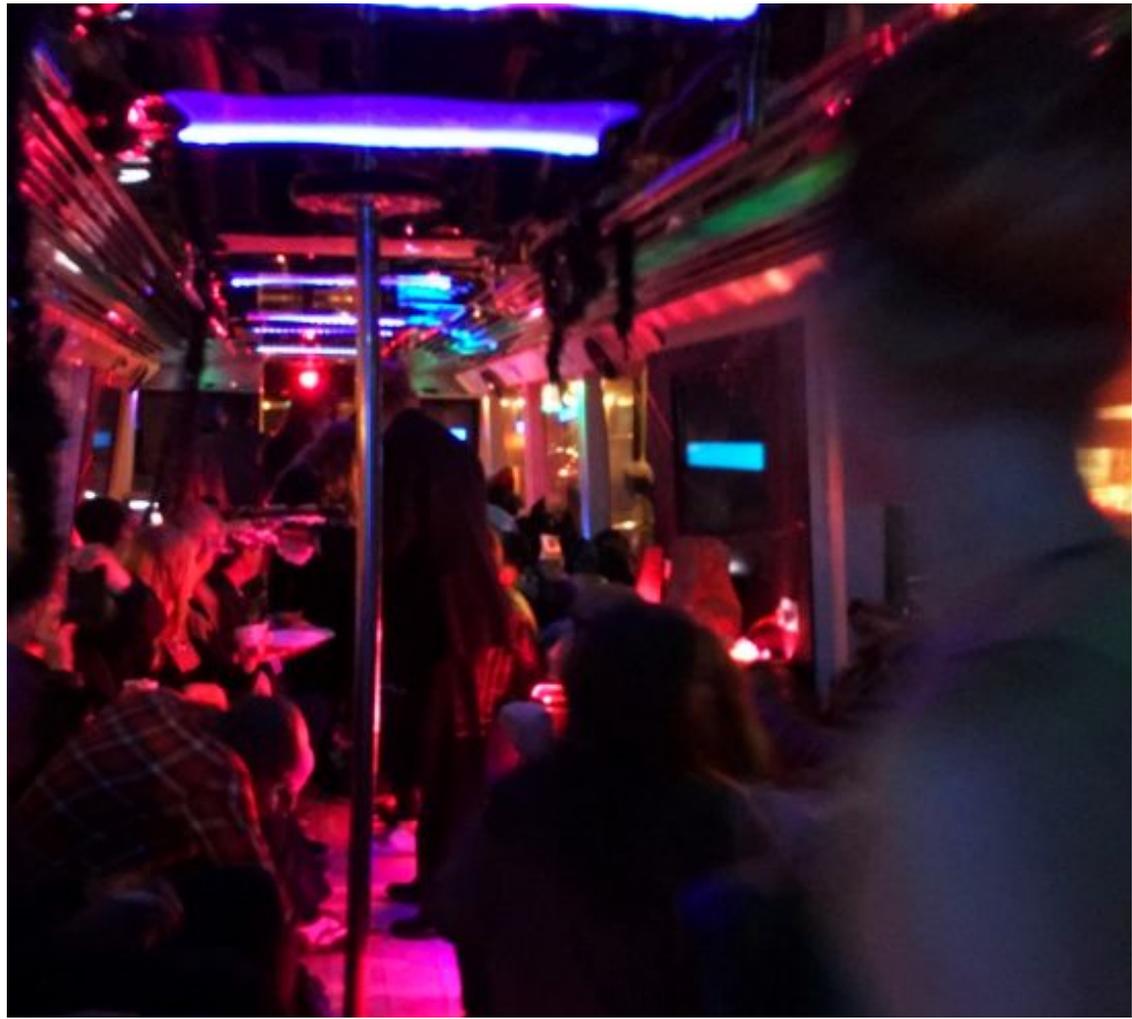
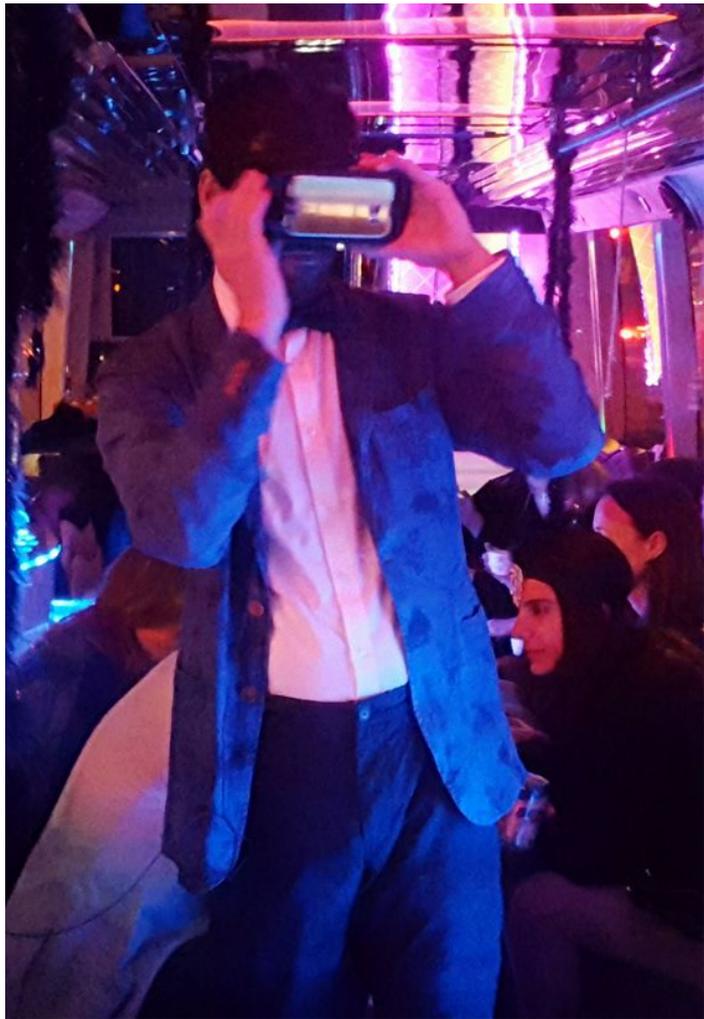
SPEAKEASY BUS

*"Join us in this night of wonder and underground fun.
The **speakeasy VR** bus will be riding along Manhattan for two
nights during the Tribeca Film Festival..."*



*"...If you are able to find it and you have the password, jump in and enjoy prohibition era cocktails, classic New York pastrami, fun stops to divinate your future with Zoltar and some of the **best virtual reality experiences** in town."*







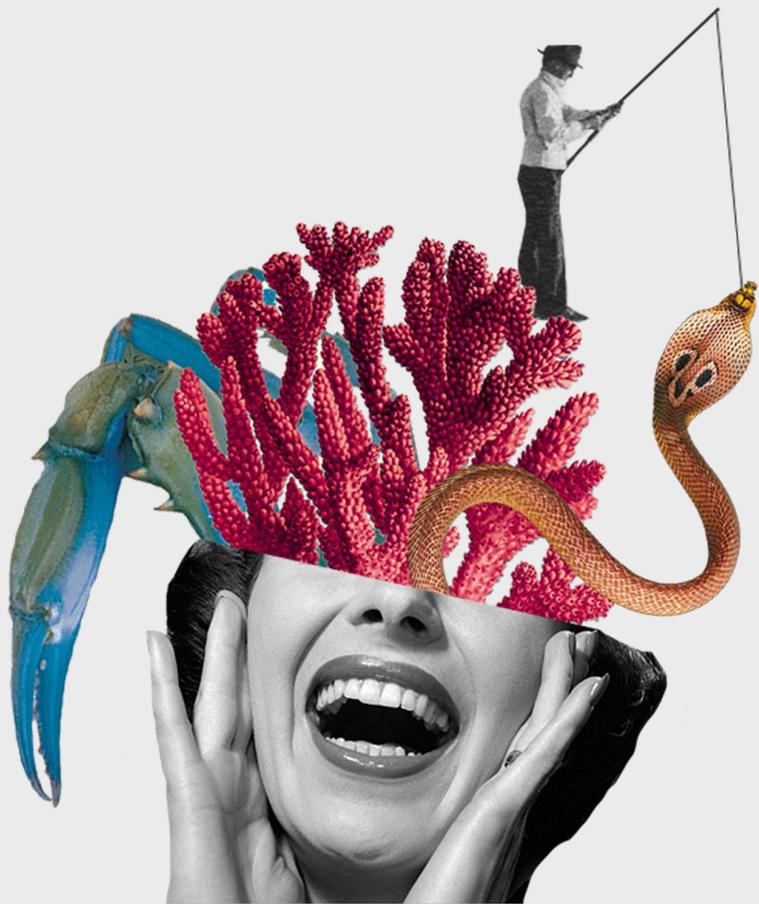
Produced for Beefeater, 50 people jumped on a party bus decorated as an old Speakeasy and watched **VR experiences**, met mermaids, cyclops, witches and drank long forgotten cocktails in teacups along the way.

A secret Manhattan in one of the weirdest nights ever occurred.



SECRET FOOD





You didn't know who were you going to dine with.
Or where. Or what.

A pop dining experience that we operated for
over two years with a waiting list in the
hundreds.





Welcome to Secret Food:

a culinary experience designed
to push every guest's imagination.

Six guests that don't know each other.

An undisclosed location.

A surprise menu.

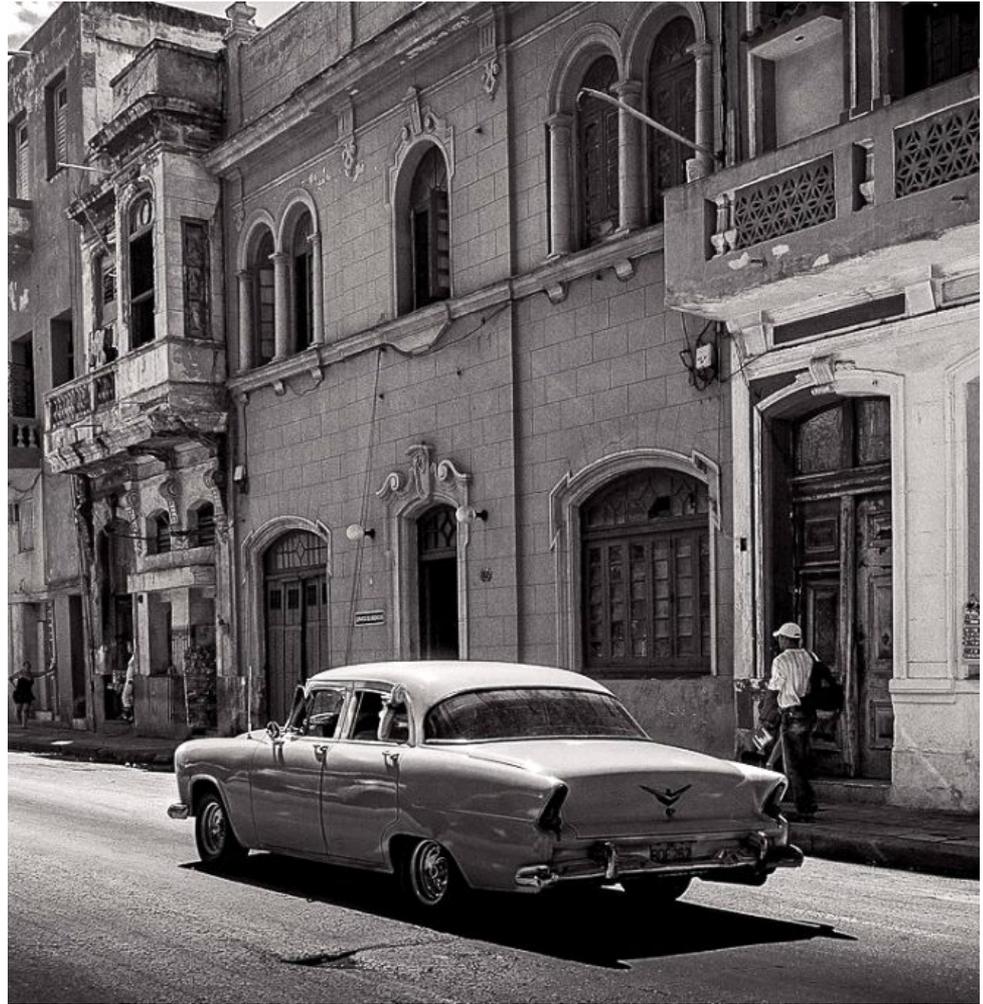


Inspired by **Cuban Paladares** of the 50's with a fresh and creative curatorship of guests.

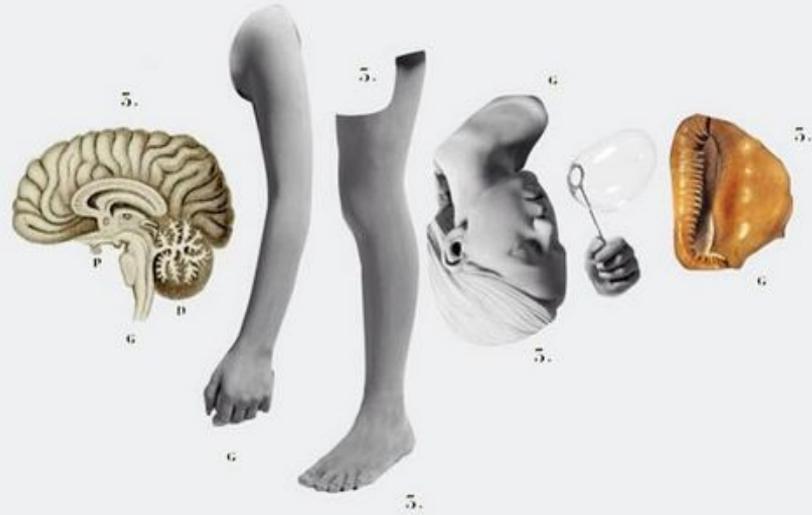
Once selected and after waiting in the list for weeks and even months, a week in advance of your reservation you would receive an **email every day with things like:**

- a. a pantone card with the colors of the dinner;
- b. a sound of one of the ingredients being cooked;
- c. a mysterious riddle about one of the guests...

Location was disclosed an hour in advance and the dinner turned into an experience. At the end, you were given **5 codes** to invite someone...

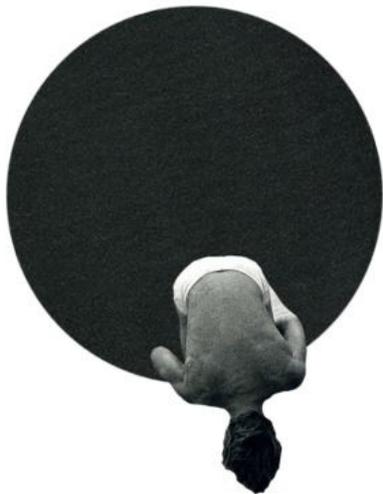






THE CHEF'S INTERN





A **documentary series** about an experienced entertainment and tech CEO who decides to leave everything and follow his passion for food by traveling around the world **to intern** with his all-time favorite chefs.





A mix between the cinematic beauty of Chef's Table and the raw honesty of Anthony Bourdain, Chef's Intern is a **series of conversations with renewed chefs** to discover their secrets and to craft stories and rituals around their food.

A first season composed of **six episodes** in which Nicolas Alcalá will visit starred chefs like Francis Mallman, Angel León from Aponiente, Virgilio Martinez & Pia from Central, chef Andre Chiang, Rene Redzepi from Noma and Dan Hunter.





SHEREZADE



Unconventional places like art
galleries or artist's homes.
A chef daring to turn his **food into art.**
Literally.





On **SHEREZADE**, the artist duo Gunel + Nico, a fine artist and a chef, transform ingredients to turn them into paint, transmute the elements and play with fire, ice or powder, while they create a story over a canvas inspired by the stories of **"One Thousand And one nights"**

[Peek here](#)







We are artists, alchemists, magicians, designers. Our goal is to redefine the food experience for your event, your dinner, your restaurant. **We are here to craft a story** that your guests will never forget.



WHISTLE THREE TIMES.
LET'S TALK.
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